

ESRI AUSTRALIA AND GEONEXUS TECHNOLOGIES PARTNER TO REVOLUTIONISE TECHNOLOGY FUTURE

Geospatial heavyweight and leader in location-based analytics technology, Esri Australia has teamed up with GeoNexus Technologies, front-runner in integrated data service models in a partnership which brings innovation and business efficiency using cutting-edge technologies for organisations around the world.

Providing easier integration for industry leading GIS technology and asset management systems, this new partnership will deliver enhanced business outcomes through more effective workflows.

Implemented together the two powerful solutions provide huge business benefits including the ability to spread costs for system upgrades across longer time periods, decreasing financial stress for organisations.

GeoNexus' GeoWorx® is a proven and reliable system integration platform enabling the business to focus on ensuring integrity of enterprise data across multiple core platforms for a variety of business users.

Esri Australia and GeoNexus will bring greater solution flexibility and easier work environments, helping companies tackle the complex, data-rich environment of modern GIS platforms.

GeoNexus President, Skip Heise said that whilst GeoNexus and Esri Australia have been collaborating since GeoWorx was first established in Australia in 2014, the team are excited to formalise their partnership this year.

“It has been a pleasure working with the team at Esri Australia and I am excited to see what the next year brings for our partnership.

“Esri Australia is a natural fit for GeoNexus. They already know the GIS technology and the customers – making them well positioned to represent our brand in the spatial technology industry.

“GIS technology allows us to represent our solutions in new, innovative ways and our partnership allows these solutions to be provided to our customers.

“Our GeoWorx Sync software connects Esri ArcGIS and other enterprise systems together to ensure integrity and reliability of shared data through synchronization and reporting.”



National Business Manager for Esri Australia, Doug van Gelder says the partnership with GeoNexus has been a long time coming and that together, they are excited to implement new initiatives for both of their customer groups.

“This partnership solidifies a long working relationship we have had with GeoNexus – we are eager to continue our work together and welcome them as an official partner.

“The two technologies will deliver greater flexibility and an easier experience for customers, to the complex, data-rich environment of geographic information systems.

“Our integration will see the delivery of new efficiencies for many businesses including improved cost effectiveness for enterprise interoperability and seamless management of assets and asset data.”

By optimising business workflow via the inclusion of advanced, location-based software, Esri Australia and GeoNexus will support the utility sector to increase efficiencies through seamless data integration, ensuring the right information is in place to manage the Utility and reduce business costs.

For more information and to find out how GeoNexus could help your organisation, visit here: <http://www.geo-nexus.com>

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About GeoNexus Technologies

At GeoNexus Technologies our mission is to ensure integrity and reliability of enterprise data to support effective decision making. We provide GeoWorx[®], an enterprise grade integration platform that is easy to configure and use and includes productized connectors for Esri ArcGIS, IBM Maximo, SAP, ABB Ellipse, Oracle Utilities, and other leading enterprise systems. GeoWorx is used by asset-intensive organizations across the globe in industries including utilities, telecommunications, pipeline, transportation, and government.

For more information, please visit <http://www.geo-nexus.com>

About Esri Australia

Esri Australia is the nation's leading GIS technology and services provider. They are the exclusive local distributor of Esri's world-leading ArcGIS platform, and over the past four decades have built a strong track-record of achievement, earning the trust of the nation's most progressive government agencies and commercial enterprises.

Through the association with the Boustead Geospatial Group and the broader, global Esri distributor community, Esri Australia has played a key role in furthering the adoption of GIS capabilities throughout the region.

For more information, please visit <https://esriaustralia.com.au/> or contact us on 1300 635 196.